

WEST KEMPSEY BMX PUMP TRACK



**WEST KEMPSEY DESERVES AN EXCELLENT
RECREATION & SPORTING FACILITY**

**WE NEED YOUR HELP
TO MAKE IT A REALITY!**



SPONSORSHIP PACKAGE



KEMPSEY
Shire Council

WHY ARE WE DOING THIS?

The community of West Kempsey is under-served for public infrastructure that provides access to spaces that promote healthy activity at no cost. Over the last three years the community has expressed an interest in having a BMX Pump Track built to provide opportunities for the local community. In 2020 Council undertook a detailed engagement with the community regarding the project and a high level of interest and support was indicated in the feedback, which has been used to inform the new location and the designs

Local services and organisations have committed to supporting the project and once in place it will be activated through partners running kids holiday activities, health and wellbeing programs, road safety workshops, bike maintenance programs and much more. The community wants this to be a healthy and active place for everyone!

WHAT IS A BMX PUMP TRACK?

A BMX Pump track is built in such a way that once you enter the track you do not need to pedal the bike, instead propelling the bike using gravity and a pumping action. There will be a beginner section built for younger or less experienced riders to learn the skills before entering the main part of the track. The track will be asphalted to reduce maintenance and to prevent use by motorbikes. It will also mean that scooters, skateboards and rollerblades will be able to be used on the surface

WHO IS INVOLVED IN THE PROJECT?

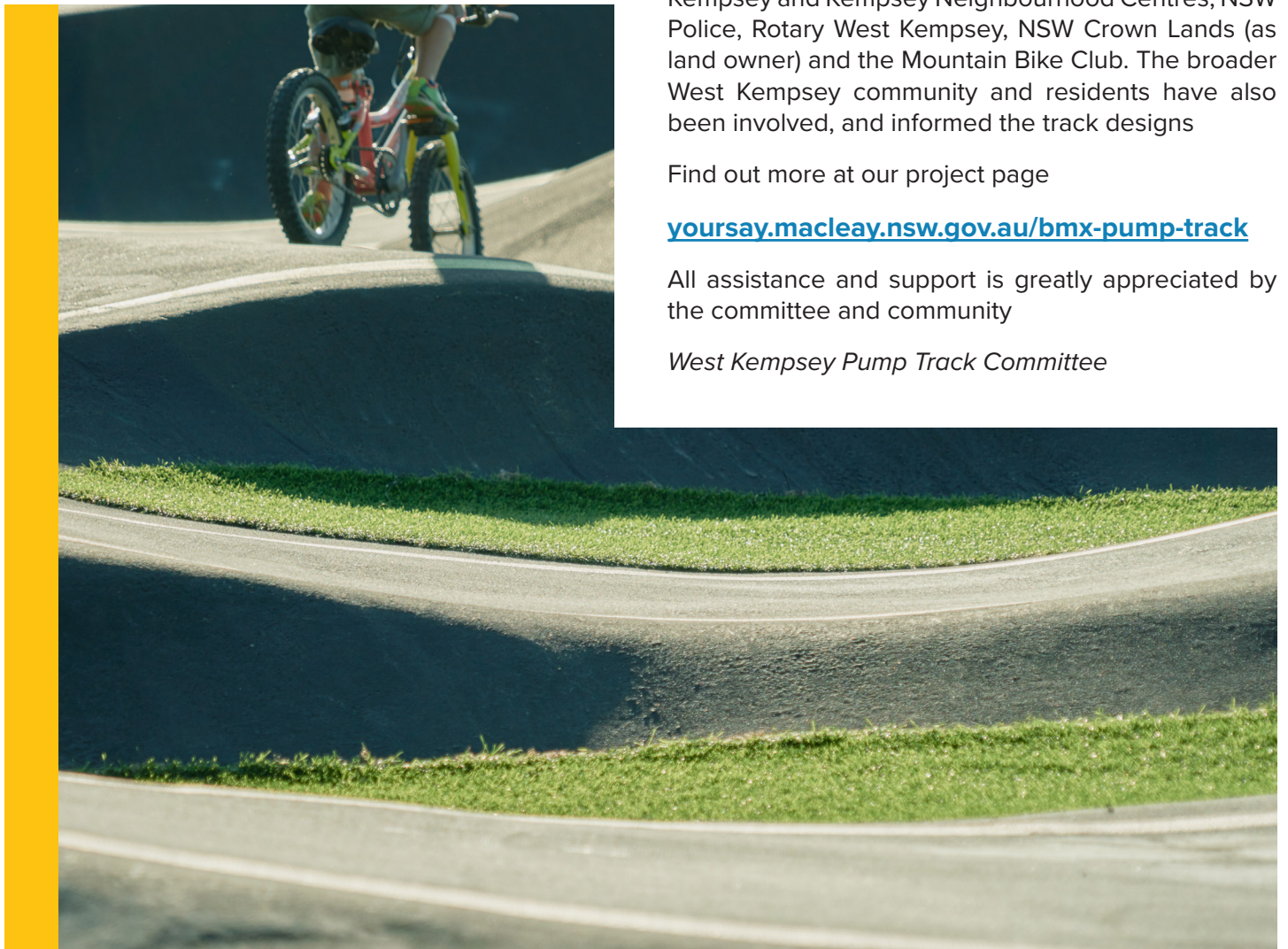
The West Kempsey BMX Pump Track project is a collaboration between the NSW Government, Kempsey Shire Council, Community Housing Ltd, South Kempsey and Kempsey Neighbourhood Centres, NSW Police, Rotary West Kempsey, NSW Crown Lands (as land owner) and the Mountain Bike Club. The broader West Kempsey community and residents have also been involved, and informed the track designs

Find out more at our project page

yoursay.macleay.nsw.gov.au/bmx-pump-track

All assistance and support is greatly appreciated by the committee and community

West Kempsey Pump Track Committee



WHAT HAS BEEN DONE TO DATE?

Over the last 18 months extensive work has been undertaken to

- Identify and secure a suitable site within West Kempsey
- Undertaken community engagement with project partners, State agencies, community members and local providers. Feedback has informed the selection of the new location and informed the development of the new construction designs
- Part project funding has been secured through NSW Government Grants, Council contribution and project partner support. There is a shortfall to fully fund the project and that is why we are seeking community sponsorship and ownership of the project

WHERE WILL IT BE LOCATED?

The site that has been identified is Mountain View Reserve behind the Heights Bowling Club, on the corner of Polwood and Tozer Streets West Kempsey

WHY HAS THIS LOCATION BEEN SELECTED?

After careful assessment and consideration this location has been selected for the following reasons

- The land is Crown Land in Council Trust. It is classified for Recreational use and as such the bike track meets the permissible use of the space
- The location is in close proximity to the Kempsey Tennis Courts and Playground, and builds on an established sporting and recreation precinct
- The site allows for construction of a BMX pump track without any requirement to remove trees
- The natural grade of the site allows for a design that facilitates a pump track construction
- There is a lack of cheap/free recreational facilities in the West Kempsey area and it is important to provide access to facilities across the shire for the whole community

HOW IS THIS BEING FUNDED?

The BMX pump track construction is going to cost a total of \$160,000. This is a greatly reduced rate as the designers DiRtZ track are providing this as a community project. Normally a facility like this would cost over \$300,000! \$60,000 will get the track built. We have secured through NSW Government Grants and Kempsey Shire Council \$100,000. Any additional funds we can secure will be used to put in seating, storage facilities and to run programs and workshops with our partners

TIMING

We are needing to get this project completed as soon as possible to avoid losing the grant funding. Commencement is expected in June/July on construction



SPONSOR PACKAGE



SPONSOR LEVELS

PLATINUM SPONSORS - \$20,000 (X1 AVAILABLE)

Our Platinum Sponsor will have the following:

1. Major logo on site signage (prime placement with the NSW Government and Kempsey Shire Council)
2. Prime logo placement on the site
3. Official opening ceremony role and key-note duties at the launch event
4. Thank you certificate and recognition in all media packages, including the Councils Your Say Macleay site, social media platforms as well as print media
5. Promotion on all merchandise produced
6. Advertising on all publications

GOLD SPONSORS - \$10,000 (X3 AVAILABLE)

Our Gold Sponsors will have the following:

1. Medium logo on site signage
3. Medium logo placement on the site
3. Official opening ceremony role and official duties at the launch event
4. Thank you certificate and recognition in all media packages, including the Councils Your Say Macleay site, social media platforms as well as print media
5. Promotion on all merchandise produced
6. Advertising on all publications



SILVER SPONSORS - \$5,000 (UNLIMITED)

Our Silver Sponsors will have the following:

1. Small logo on site signage
2. Official opening ceremony invitation
3. Thank you certificate and recognition in all media packages
4. Promotion on all merchandise produced
5. Advertising on all publications

BRONZE SPONSORS - \$2,000 (UNLIMITED)

Our Bronze Sponsor will have the following:

1. Official opening ceremony invitation
2. Thank you certificate and recognition in all media packages
3. Promotion on all merchandise produced
4. Advertising on all publications

OTHER CASH DONATIONS

All donations of cash are greatly appreciated and will be acknowledged in our general media and promotions. A thank you certificate will be provided and all sponsors will be invited to the launch event

DONATIONS

We recognise that not everyone can provide a financial contribution towards this project, so if you would like to donate or provide in-kind support it will be greatly appreciated. If you are able to assist with discounted materials or other pieces of equipment please contact Aisha to discuss further (details below). The level of value donated will be recognised as per the financial contributions listed above (eg: donation of materials valued at \$5,000 will be equivalent to a Silver level sponsorship)



VOLUNTEERS

Once the track is built we will be looking for volunteers and services to come in and help run activities, programs and workshops for the community. You can register your interest by completing the form.

PROJECT PARTNERS

Our project partners who have contributed to the project in an ongoing way will be formally recognised on all signage and promotional materials in line with their level of contribution

WANT MORE INFO OR TO COME ON BOARD AND SPONSOR?

To register your interest in sponsoring the project please complete this form and return to Aisha Spokes at aisha.spokes@kempsey.nsw.gov.au or via ksc.pub/pump-track

Aisha can be contacted for any project enquiries via the email above or by calling 6566 3200

DETAILED CONCEPT

More plans and project background and details are available at ksc.pub/pump-track



KEEN TO GET INVOLVED?

Sponsor online at ksc.pub/pump-track

Or complete this form

Contact name:
Organisation/ Business name:
ABN (if relevant):
Contact number:
Address:
Email:

LEVEL OF SPONSORSHIP (PLEASE TICK)

Platinum

Gold

Silver

Bronze

Other Amount \$

Volunteer time

Donation of materials or equipment: (Please describe and provide estimated value \$)

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PROJECT PARTNERS and PUMP TRACK COMMITTEE MEMBERS



WEST KEMPSEY
BMX
PUMP TRACK

